

Press release – for immediate publication

WEILBURGER Graphics launches new film laminating adhesive

Gerhardshofen, February 16th 2018 – WEILBURGER Graphics GmbH, based in Gerhardshofen, Franconia, has developed a new, self-cross-linking film laminating adhesive for use in the indirect food packaging. In contrast to the previous two-component adhesives, this new generation of self-cross-linking film laminating adhesive guaranteed initial and final adhesive even without the addition of hardener. The adhesive is embossing-proof and creasing able and can be optionally processed for the application with special films. Another advantage of the new SENOBOND® WB FILM LAMINATING ADHESIVE FP NDC 375224 is the common chemical basis of the new adhesive with the already established SENOBOND® WB FILM LAMINATING ADHESIVE 375207. Thus, the expensive wash cycle can be omitted when converting the adhesive plant to packaging which are not suitable for food packaging which again saves time and money.

The new SENOBOND® WB FILM LAMINATING ADHESIVE FP NDC 375224 is available with immediate effect. Related data sheets, application instructions and the certificate of compliance for the adhesive can be requested over WEILBURGER Graphics GmbH.

Arno Dürr, Sales Director of WEILBURGER Graphics GmbH about the new film laminating adhesive: *“Based on the market requirements and wishes of our customers, we also have developed our new self-cross-linking single-component, film laminating adhesive according to the latest industry standard and optimized them for food packaging. The now available SENOBOND® WB FILM LAMINATING ADHESIVE FP NDC 375224 is therefore the result of our consciously deep cooperation with our customers and thus corresponds exactly the current requirements of the market in terms of function and application. Especially the common chemical basis with our previous two-component adhesives with excellent processing and adhesion properties has been recognized by our customers as breakthrough in daily application as well as contributes to the optimization of processes and thus to cost savings for our customers.”*

Further information: www.weilburger-graphics.de

Contact:**WEILBURGER Graphics GmbH**

Am Rosenbühl 5

91466 Gerhardshofen

Germany

Phone: +49 9163 9992-0

Fax: +49 9163 654

Mail: info@weilburger-graphics.de

– END –



Caption:

The new SENOBOND® WB FILM LAMINATING ADHESIVE FP NDC 375224 in the application.



Caption: Günter Korbacher –Managing Director of WEILBURGER Graphics GmbH



Caption: Arno Dürr – Sales Director of WEILBURGER Graphics GmbH



Caption: Logo WEILBURGER Graphics GmbH

PrintCity | Alliance Member

Caption: PrintCity | Alliance Member

Worldwide.

Nearby.

On Top.

Weilburger is one of the most important developers and manufacturers of functional coatings and lacquers for industrial and consumer goods plus special coatings for the graphics industry. Weilburger coating solutions create values and convincing product benefits everywhere, worldwide and in all industrial sectors. They preserve and protect, enhance functions and embellish your products. They give your products an unmistakable look and feel. They work on metals, plastics, wood and foil and also on glass, ceramics, paper and cardboard. ►Weilburger functional coatings and lacquers create surfaces which are precisely what people worldwide are looking for.

www.weilburger.com